



ASSOCIATION BOARD MEETING MINUTES

DATE: 4/1/2015 LOCATION Murphy Hall 2121 1:30 -3:15 PM

BOARD MEMBERS PRESENT [X]: ABSENT [-]

President: Daniel Mitchell [X] President Elect: Betty Chang [x] Past President: Stephen Cederbaum [X]

Recording Secretary: Barbara Lippe [X] Newsletter Chair: Jean Aroeste [x] Welfare Chair/CUCEA Rep: David Lopez [x]

Archivist: Ralph Johnson [††] Book Exchange Chair: Toshi Ashikaga [x] Membership Chair: Anna Taylor [x] Treasurer: Jane

Permaul [x] Biobib Survery Chair: Charles Berst [x] Faculty Center Rep: Bruce Miller [x] Faculty Women's Club representative

Rochelle Caballero [x]: ERCC Representative :Jonathan Bates [x] Arts/Crafts Chair: Noel Carterette [x] Program Chair: Judith

Smith [x] Hospitality Chair: Gloria Turner [X] Corresponding Secretary: Diane Childs [X] Auditor and UCLARA Representative

Maaza Woldemusie [x] Member-at-Large: Barbara Sinclair [-] Guest: John McDonald [x]

[††] deceased

1. Introductory remarks Mitchell
 - a. Carole Goldberg, who is interested in assisting potential retirees, is helping sponsor an Extension program comprised of a series of 4 workshops for potential faculty retirees. Topics include benefits arrangements and rights and privileges. Mitchell will be a speaker representing North Campus and among other topics will discuss the Research Professor category.
2. Minutes of the Meetings: March 4, 2015 Lippe
 - a. **ACTION:** Minutes approved.
3. Presidents Report: Mitchell
 - a. See 1 a above
4. Old Business
 - a. Logo for EA **ACTION FOLLOW UP-** Smith will follow-up with Media|Arts in near future

5. New Business

- a. Who brings the cookies? Lippe
 - i. **ACTION:** Chang
- b. Shift of the (Annual) Chancellor's Reception Mitchell
 - i. The reception this year will be in fall 2015 and with it came a promise that it will thereafter be an annual event.
- c. Follow-up on issue "after lunch program attendance" Chang/Mitchell/Smith
 - i. Most recent program on Breast Cancer was attended by only 6 people. It raises the issue of attendance overall declining plus the topic may have been too "heavy or depressing" for some. **ACTION:** The EA board needs to further discuss ways to stimulate more interest.
 - 1. Try to find topics that newer retirees would be interested in
 - 2. Consider a location change for some meetings [ie the Valley]
 - 3. Would more dinner meetings rather than after lunch meetings be of interest?
 - 4. Closer relationship between the FWC, Retirees and EA
 - 5. Stimulate awareness ...see d 1 and 2 below
- d. Show Case Event at Faculty Center Chang/Mitchell
 - i. Entire event was attended by ~ 25 people and only two stopping at the EA table [one was a retiree]. Other tables [example: Belmont] got more attendance and they gave out small gifts [pocket notebook and magnifying glass].
 - 1. **ACTIONS:** To improve our visibility: Revise our brochure [waiting for Logo] and work with Bruce Miller to see that our Newsletter remain posted in the faculty center

6. Committee Reports- Standing and requested

- a. Treasurer Permaul
 - i. Redo of the Feb March accounting attached: **ACTION:** Report submitted, reviewed and accepted.
- b. Membership Taylor
 - i. As of March 1 there were 607 replies with a total of 786 members plus spouses. No new applications have been processed since then. 153 or ¼ of last year's paid or honorary members did not rejoin this year.
- c. Program/Hospitality Smith/Turner
 - i. Smith reported that the speaker for the April 9th after lunch program cancelled. Judi secured Ray Knapp, Professor of Musicology, who will talk about The American Musical and Depiction of Disabilities. **Action:** The board approved the substitution and will encourage friends and members to attend.
 - ii. It was noted that only 6 people attended the March program and there was a long discussion about how to increase participation and how to find topics that will motivate people.
 - iii. Turner reported that on-line payments for the dinner meeting went well and that she believes that on-line membership renewal/first applications could do well. However, there was some discussion, especially for use of current system for membership, that the close out dates would have to be

fast and this was not viewed as acceptable. Permaul suggested a different system: "Quicken Book" would work better for membership as it would be active for a much longer time. **ACTION:** Discuss at next meeting. There was also consensus to putting a link on the website for electronic registration for the dinners.

- d. Faculty Women's Club Caballero
 - i. Also participated in the Show Case Event- low attendance but enthusiasm from those who did stop by. Discussion of increasing participation in their events and joint events similar to c.ii above discussing strategies but no one solution clear.
- e. Corresponding Secretary: Childs
 - i. January –March report was submitted and is appended. The last 7 deceased Emeriti were discussed and a final corrected copy is appended.
- f. Awards and Nominations Status: Chang/Cederbaum
 - i. Dickson Award- **ACTION:** 7 candidates were put forward and it is likely that three will be selected. It is hoped that the names will be put forth in time to appear in the Newsletter
 - ii. There was insufficient documentation to put forth a nominee for the Panunzio award this year.
 - iii. Emeritus of the Year Award: John Edmonds was nominated. **ACTION:** approved.
- g. Newsletter- Aroeste
 - i. April 22 will be date for Newsletter stuffing.
- h. Faculty Center - Miller
 - i. A final presentation was made to the Faculty Club Board by the Consulting Group- recommendations included:
 1. Spruce up the Club
 2. Hire 1 or 2 people who will actively solicit events
 3. Additional funds will be required and there is discussion of putting a proposal to the Chancellor to support a plan for funding the necessary improvements and staff needed to bring the Club to a level where it will be self-sufficient.
- i. ERRC- Bates
 - i. Saturday April 25th will be the annual Shred Day Event- Held at the parking lot of the Credit Union in the AM
 - ii. Bates will be on vacation May 12-May 30th
- j. Arts and Crafts Carterette
 - i. Carterette showed the Board the Invitation for the May 19th Arts and Crafts show and circulated a memo thanking the participants in the stuffing and mailing event.
- k. EAC Lopez
 - i. Mentioned the Workshops that were discussed above {1a- Mitchell) and will provide something for the newsletter to highlight these.
 - ii. He reported that currently there are no changes proposed for the 2016 Health Care Program.
- l. Nominations Executive Committee
 - i. Positions to be filled and voted on at the May 13th Annual Meeting and Dinner
 1. Recording Secretary- while Lippe was nominated and approved by Board she will stay on without a vote from membership because her term ends in 2016

2. President: Betty Chang's name, current President-Elect, will be placed in nomination for President.

7. Consent Calendar *"Report only if individual shown has opted prior to or at meeting to give report"*

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| a. Archives Committee Report- | |
| b. Auditor and UCLARA representative | Woldemusie |
| c. Bibliographic Survey | Berst |
| d. Book Exchange | Ashikaga |
| e. Faculty Association | Mitchell |
| f. Joint Committee on Emeriti/Retiree Housing | Berst |
| g. University and Public Relations | Berst |
| h. CUCEA | Mitchell |

Meeting was adjourned at 3:30 PM