



ASSOCIATION BOARD MEETING MINUTES

BOARD MEMBERS PRESENT [X]: ABSENT [-]

President: Daniel Mitchel [X] President Elect: Betty Chang [X] Past President: Stephen Cederbaum [X]

Recording Secretary : Barbara Lippe [X] Newsletter Chair: Jean Aroeste [X] Welfare Chair/CUCEA Rep: David Lopez [-]

Archivist: Ralph Johnson [-]Book Exchange Chair: Toshi Ashikaga [X] Membership Chair: Anna Taylor [X] Treasurer: Jane

Permaul [X] Biobib Survery Chair: Charles Best [-] Faculty Center Rep: Bruce Miller [X] Faculty Women's Club representative

Rochelle Caballero [X]: ERCC Director:Eddie Murphy [X] Arts/Crafts Chair: Noel Carterette [X] Program Chair: Judith

Smith [-] Hospitality Chair: Gloria Turner [X] Corresponding Secretary: Diane Childs [X] Auditor and UCLARA Representative

Maaza Woldemusie [X]

DATE: 09/10/2014 LOCATION Murphy Hall 2325 1:30 PM

1. Introductory remarks Mitchell
 - a. All members present introduced themselves including our newest member Rochelle Caballero who is the Faculty Women's Club President
2. Minutes of the Meeting: Date June 4, 2014 Lippe
 - a. **ACTION: Approved**
3. President's Report – Old and New Business Mitchell
 - a. Progress of website Cederbaum /Mitchell
<http://www.errc.ucla.edu/Portals/10/em/default.htm>
 - 1-While the site is up and running several deficiencies were noted, including an error message under "renew your membership" on the home page but OK on the About Us page. **ACTION:** More troubleshooting to find and correct errors or omissions.
 - 2- Dan Mitchell reminded us to audio record all lectures and meeting events for posting to the website
 - b. Chancellor's belated reception for emeriti Mitchell
While the originally planned meeting was cancelled by the Chancellor's office, following an email by Steve Cederbaum directly to the Chancellor pointing out

the important role Emeriti play in supporting the University, especially during a major campaign, the meeting will be rescheduled in the spring.

- c. Logo Contest for EA Members- Mitchell
During the process of developing a plaque for the Book Exchange, a project approved at the June meeting, it was noted that the EA did not have a logo or logotype that was unique to the Association. Dan Mitchell proposed we have a contest open to EA members for logo design and type. **ACTION:** Email blast to all EA members soliciting Logo designs, with the caveat that use of exact logotype and exact coloring of current UCLA marks/products, was prohibited. It was noted that we do have stationery and envelopes for the EA which are held in the ERRC office.
- d. Membership recruitment strategies- Mitchell
It was noted that while we know how many UCLA faculty retire with Emeriti status, and we reach out to them, we also know that few join the EA each year. Dan Mitchell proposed that we offer first year free *Complimentary Membership* to all Emeriti who are not members now. This includes both those who are newly retired and those who retired in the past. **ACTION-** Using UCLA Emeriti Association stationery, a letter from the Membership Chair, announcing this new outreach, and including a membership application, should be developed and mailed at the same time that membership renewals are mailed.
- e. Program Development- Mitchell
The traffic and parking in and around the UCLA campus may preclude some members from coming to programs held on campus. The ERCC has held programs off site [using the Sportsmen's Lodge in Studio City]. The idea was discussed. **ACTION-** No action taken at this time.
- f. Board Issues- Mitchell
Dan Mitchell pointed out that Ralph Johnson was hospitalized and we would send something to his home when he got home. He also noted that Judy Smith and David Lopez were on vacation. He reported that we would not have our CUCEA representative attending the meeting although Eddie Murphy would be attending. It was noted that Maaza Woldemusie would also be assuming the role of our UCLARA representative. Finally, it was confirmed that Toshi Ashikaga would continue running the book exchange. It was also confirmed that Noel Carterette would be willing to remain on the board while we continue to look for a new member to run the Arts and Crafts Show, whom she would mentor and assist. Dan Mitchell also pointed out that his teaching schedule in winter quarter conflicts with a few events so he will not be able to attend those. He will also be unavailable for the October 15th After Lunch Meeting and again stressed that we need to have someone recording these meetings.

4. Committee Reports- Standing

- a. Treasurer

Permaul

- 1- Jane Permaul presented a Treasurer's Report which is appended, to include two monthly cash flow summaries (as of 6/30 and 8/31/2014 respectively) and a 5 year budget summary which in the last 2 columns compare the current unaudited expenditures to the approved budget for FY13-14.. We spent less than budgeted but also took in a bit less as well. The final page is the proposed budget for FY14-15, which will be reviewed and finalized at the next meeting. One suggestion was to increase the Art Show budget slightly; another was to purchase a good digital camera for still pictures at our meeting which could be put on the website. In progress is the purchase of software [Quicken Books] to use for invoicing and follow up and exploring software for acceptance of credit cards. **ACTION:** Board will vote on a final 2014-2015 budget at the October 1 meeting. Dan Mitchell will purchase a camera. Jane will continue to pursue software issues.

b. ERRC

Murphy

- 1- There will not be an emeriti-retiree picnic this fall due to date issues
- 2- Shred Day Event will be held at the Credit Union Parking lot ?? date??
- 3- In office Fidelity representatives will be present on Sept 17th and 24th
- 4- Another "Plant" tour will take place starting at Weybourn Terrace on September 26th.
- 5- First Friday Events will resume on Oct 3rd

c. Membership

Taylor

- 1- Anna Taylor noted that the letter which accompanies membership renewal and new members has to be changed if we are offering a one year free membership for new members. **ACTION:** She and Dan Mitchell will work on the letter, and revise the membership form accordingly and have new forms printed. **ACTION** When a date for stuffing and mailing is chosen an email will go out to all with details.

d. Program/Hospitality

Smith/Turner

- 1- Nothing to report at this time

e. Corresponding Secretary:

Childs

- 1- The list of Deaths of UCLA Faculty/Spouses was given to the board and is appended. It was with sadness that it was so long, so full of younger people, and touching us so closely with the loss of our Board member Joyce Ludmer's husband and friend of the

EA, Michael "Mike" Ludmer. Because of length all were not discussed and those will be discussed at the next meeting.

- f. Awards and Nominations Cederbaum/Chang
 - 1- Steve Cederbaum pointed out that we need to begin the process earlier to be sure that applications are complete and supported. This did not happen last year so the candidate we had in mind, Joyce Appleby will be resubmitted this year for the Pununcio Award. Joyce Ludmer suggested we look at Frances Chin for the Dickson Award.
- g. Faculty Center- Update on review? Miller
 - 1- No update given
- h. Emeriti Newsletter Aroeste
 - 1- A schedule of timing for the next academic year was provided. The deadline for the first Newsletter materials is ~ October 1 and will include the President's message and will go to all Emeriti. Oct 21 will be prepare envelopes for mailing and Oct 22 1:30 Volunteers for Stuffing and camaraderie. The key date for this Quarter is the November 12th Fall Dinner and After Dinner Program. The newsletter will also contain a Call for Nominations for the Panunzio Award and the Dickson Professorship.
- i. Other discussions
 - 1- We are still looking for a member-at-large and Joyce Ludmer said she had someone in mind and would speak to that person and report back to the board
 - 2- Eddie Murphy brought up the idea of sending flyer announcements to retirees to highlight planned activities, rather than doing it only by email. **ACTION** – assess idea of adding Eddie's Oct 15th flyer to the first mailing. Jane will take lead on keeping count of responses and will look into mailing services for Emeriti.

5. Consent Calendar *"Report only if individual shown has opted prior to or at meeting to give report"*

- a. Archives Committee Report- Johnson
 - i. In his absence Ralph Johnson provided a copy of the section of the Bylaws that will show the amendment voted on by the Board at the June 4th meeting to create a permanent standing Website Committee. [appended] . **ACTION**- This amendment to the Bylaws will need to be approved by the membership at the May 2015 membership meeting.
- b. Audit Woldemusie
- c. Arts and Crafts Carterette

- i. An Art Show Timeline was handed out by Noel Carterette. This includes noting that articles about the show will appear in three Newsletters. It also points out that Exhibit Response Cards will need to be returned by December 12th.
- d. Bibliographic Survey Berst
- e. Book Exchange Ashikaga
- f. Council on UC Emeriti Associations Lopez
- g. Emeriti Welfare Lopez
- h. Faculty Association Mitchell
- i. Faculty Women's Club Caballero
- j. Joint Committee on Emeriti/Retiree Housing Berst

- k. University and Public Relations Berst
- l. EAC (Emeriti Affairs Committee) Lopez

Meeting was adjourned at 3:20 PM